### Shri Samarth Shikshan Prasarak Mandal, Ashti

## SHRI SAMARTH ARTS AND COMMERCE COLLEGE, ASHTI

# **Criterion 7**

7.3.1: Institutional Distinctiveness

#### INSTITUTIONAL DISTINCTIVENESS

**Community Engagement** can be attributed as institutional distinctiveness of Shri Samarth Arts and Commerce College, Ashti. NSS unit performs many activities in collaboration with local authorities. It follows motto –'**Not Me But You'** and organizes activities on public health, sanitation, environmental conservation, financial literacy, etc.. The initiatives are as follows:

#### (1) Tree Plantation:

NSS volunteers participate in tree plantation in college campus and social forestation initiatives in surrounding villages.

#### (2) Swachhata Abhiyan:

Cleanliness should not only be a habit but a way of life. NSS volunteers participate in Swachhata abhiyans in college campus and outside campus also.

#### (3) Road Safety Awareness Campaign :

The NSS unit co-operates local Police authorities in Road safety awareness campaign.

#### (4) Residential camp

NSS unit conducts seven days residential camp in villages around Ashti. Volunteers join *Shramdan* for swachhata abhhiyan in village. Enlightenment sessions are organized on digital banking, micro finance, cashless economy, water literacy, etc.

#### (5) Blood Donation Camp:

The college has organized blood donation camp in collaboration with Dr. Hedgewar Blood Bank , Nagpur

These initiatives under community engagement inculcate value of labor, commitment to social cause, selflessness and co-operative culture in students.

#### : Glimpses of Community Engagement :



















